**Course Syllabus**

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**Course Description:** In this course students will gain skills in one or more of the following areas: page design, advanced publishing techniques, editing and photography while producing a creative, innovative yearbook which records school memories and events. There is an emphasis on design skills in this class! Participants gain useful, real world skills in time management, marketing, teamwork, and design principles.

**Course Goals:**

1. Students will learn publishing industry terminology.
2. Students will become familiar with Yearbook software.
3. Students will work with various types of technology to produce a “book of memories” such as digital camera, computer, and scanner.
4. Students will apply computer skills and design principles to the production of yearbook pages.
5. Students will learn copy writing techniques.

**Course Outline:**

**Program Area 1: Introduction to the Graphic Design and Publishing Industries**

* Students are introduced to the graphic design and publishing industry through magazines, internet, etc. We begin to talk about audience.

**Program Area 2: Introduction to Equipment**

* Students use multimedia elements to create the yearbook with graphic design software. The introduction of each piece of equipment will be tried to page production.
  + Computer
  + Printer
  + Camera
  + Scanner

**Program Area 3: Elements and Principles of Design**

* Students learn about design elements through production of a finished yearbook.

|  |  |  |
| --- | --- | --- |
| * Color | * Line | * Shape |
| * Space | * Texture | * Value |
| * Balance | * Contrast | * Variety |
| * Harmony | * Movement/Rhythm | * Proportion |
| * Repetition/pattern | * Unity | * Emphasis/Dominance |

**Program Area 4: Typography**

* + Students will maintain a consistent typographic theme throughout the yearbook production process.
    - Typefaces
    - Typographic Measurement
    - Typographic Standards
    - Typographic Guidelines

**Program Area 5: Creating and editing images for print**

* + Students will maintain a consistent typographic theme throughout the yearbook production process.
* Formats
* Resolution
* Ethics
* Copyright laws

**Program Area 6: Leadership**

* Students will participate in leadership activities such as: school involvement, volunteering in the community as well as performing other leadership tasks within the classroom, school and community.

**Materials:** Students will utilize an online publication generation site by Entourage Yearbooks.

**Class Requirements:** Students will:

* Complete all assigned pages
* Include names of every person on every photo
* 100% names spelled correctly
* Design to the proper specification
* Follow the select theme
* Shoot (take pictures) as assigned at least once a week
* Complete all miscellaneous assignments and projects

**Assessment:**

Page production 70%

Participation 30%

* Participation points will be added to the grade book at quarter end.

**Grading System**

**D Grade**

1. Complete page production
2. Participate in classroom activities

**C Grade**

1. Complete page production
2. Participate in classroom activities
3. Earn all participation points

**B Grade**

1. Complete page production
2. Participate in classroom activities
3. Earn all participation points
4. Take all exams/quizzes

**A Grade**

1. Complete page production
2. Participate in classroom activities
3. Earn all participation points
4. Take all exams/quizzes
5. Participate in outside-of-class page production activities

**Expected Behaviors:**

* 100% On time daily
* Participate and complete classroom activities
* Participate in all out of class activities and assignments
* Use appropriate language and behaviors
* Cooperate with others
* Show respect and courtesy toward all students, staff and guests
* Follow safety rules and procedures in designated areas
* If you are having a bad day tell me before class starts so we can problem solve

**As a Staff Member:**

* ​I agree to comply with the COSSA School District Computer Acceptable Use Policy.
* I acknowledge responsibility for equipment’s physical condition.
* I acknowledge responsibility for physical security of the equipment.
* I acknowledge all students who signed the check-out form are held fully and totally responsible for all of the costs associated with lost/damaged equipment.

**Yearbook Syllabus**

Please have this syllabus signed by both you and your parent. Carefully detach and submit this page to

me.

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Student signature date

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Parent signature date

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Parent email address

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Parent phone numbers

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Parent signature

Parent Comments/Questions/Suggestions: